

# QUARTERLY CONSIDERATIONS – Q4 2021

The CohnReznick Capital
Newsletter provides a snapshot
of the evolving sustainable
finance and M&A landscape.

# Trends in Mergers and Acquisitions (M&A)

Platform M&A has boomed in 2021. Despite initial uncertainty caused by the pandemic, the M&A market has grown significantly over the last year. Industry fears that M&A would slow to a crawl or halt entirely were ultimately disproved as people acclimated to working from home and deal-flow resumed. M&A transactions picked up in the fourth quarter of 2020, and platform M&A continued to surge through 2021 with a total of seventeen M&A deals completed year to date<sup>1</sup>. CRC expects the platform M&A market to remain strong through 2022 and into 2023, with M&A activity subsiding to lower but still healthy levels when the number of qualified development platforms becomes reduced. Several factors seem to be driving this surge:

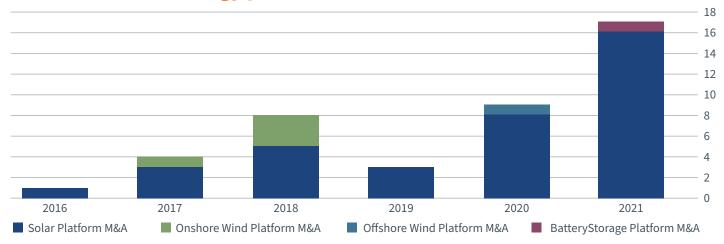
- Competition for project M&A is fierce. Many companies
  are looking to buy renewable energy projects but are
  unable to win competitive solicitations. If a company is big
  enough to buy a development platform, it can build projects
  and hold them long-term. For companies looking to fill
  their portfolio and satisfy their ESG mandates, acquiring
  a platform allows them to scale much faster than buying
  individual projects.
- Purchasing a development platform tends to provide better risk-adjusted returns than acquiring a portfolio of projects. Acquisition of a development platform creates a path to not only more projects but to better risk-adjusted returns.
- Companies are expressing a fear of missing out.
   While there are hundreds of small developers in the US, there are a limited number of qualified developers who have both a successful track record of bringing projects online and a robust pipeline of early and late-stage development assets. As more development platforms get acquired, the remaining number of attractive platforms declines.

With more companies looking to add development arms that own assets long-term, the industry will shift to having fewer projects available for sale at NTP ("Notice to Proceed"). Developers remaining independent will see more competition among project buyers. The rise in utility solar platform M&A is also likely to give way to increased acquisition of C&I solar platforms. With few utility-scale solar development platforms remaining, companies will begin looking for alternative acquisitions and eye C&I solar.

The M&A bidding process is also shifting. Developers now often get inbound bids and solicitations for acquisition before they even decide to begin a sale process. This allows developers to not only get a preview of sale prices, but it also primes them for a quicker sale to a narrow pool of attractive investors. In most M&A bidding processes, advisors might reach out to 50 to 100 potential investors. Today, with so much interest, advisors are often going out to just four or five investors that have been pre-screened, allowing for a much shorter sales process.

There has been significant expansion in the type of investors, the volume of investors, and the valuation of platforms. Historically, most investors have been utilities or large independent power producers. Oil and gas supermajors have now entered the market. Pension boards, investment and wealth funds, and insurance companies are showing interest in acquiring both projects and platforms, as well. Even companies like LEGO have begun acquiring renewable energy projects and platforms. While newer, less experienced corporations outside of the energy and power sectors don't consistently win bids, the number of new entrants has made the bidding process more competitive. The increase in investor appetite for platform M&A has also changed how platforms are evaluated. The historical approach has been to look at a platform's track record of development and analysis of 12 to 24 months of asset pipeline. Now, platforms are considered for their long-term potential, resulting in a 2x-4x increase on platform valuations compared to two years ago.

### Closed renewable energy platform M&A<sup>2</sup>



<sup>1&</sup>amp;2 Announcements tracked from Sparkspread.com, Renewablesnow.com, and available press releases

### **Project Finance Trends**

The tax equity (TE) market has emerged strong. Pandemic-related concerns were allayed here, too, with growth in both tax equity volume and the number of TE investors over the past year. 2021 TE volume surpassed \$19B³, exceeding 2020's \$16.5B highwater mark. The number of TE investors has also rebounded and is on pace to exceed pre-pandemic levels. Several investors who exited the market at the onset of the pandemic have since returned, and new TE investors have entered the market each quarter. The rise in new tax equity investors is driven by two factors:

- ESG ("Environmental, Social and Governance")
   mandates are pushing corporations to invest in
   renewables and sustainability. The heads of treasury and
   tax departments of major corporations who previously
   expressed interest in TE investment but never executed
   are now pursuing it to fulfill ESG mandates from upper
   management. Notable first-time entrants like Nestlé have
   now emerged as active tax equity investors.
- The emergence of tax equity syndication is enabling more companies to invest. Leading TE investors have successfully established syndication desks where they are able to underwrite and syndicate investments to their base of tax equity relationships. These syndications are becoming an easy avenue for new entrants, particularly corporations.

The total number of tax equity investors has risen to over 70. However, there is still likely to be insufficient TE supply for the next two to three years due to demand growth outpacing increasing supply. Despite an influx of new investors, the offshore wind, carbon capture utilization and sequestration (CCUS), and battery storage markets will continue growing at a rapid pace. Strong interest in these new technologies will pull TE supply away from solar and wind, creating an imbalance. It will take several years for new investors, especially corporations, to start investing sufficient TE volume to meet demand.

If passed, the Build Back Better Act will likely change how renewable energy finance unfolds. Direct pay, PTC for wind and solar, ITC for offshore wind or battery storage, carbon capture credits, as well as a slew of other proposed incentives, may change the dynamic of the renewables industry. While we cannot speculate what legislation will pass, CRC will keep its clients informed on material changes in order to stay ahead of evolving market conditions.

# Samples Terms of Recent 2021 Yield Based Flip Tax Equity Transactions

S. no	TE Flip Yield	TE% of FMV	Туре	Cash Allocation Pre-flip	Cash Allocation Post-flip	Income Allocation Pre-flip	Income Allocation Post-flip	TE Flip Term (years)
1	7.25%	33.30%	Utility PV	35.0%	5.0%	99.0%	5.0%	7.0
2	8.00%	35.09%	Utility PV	25% P50 / 50% P99	5.0%	99.0%	5.0%	6.5
3	6.50%	30.80%	Utility PV	19.2%	5.0%	99.0%	5.0%	8.5
4	6.50%	36.96%	Utility PV	25.00% / 50.00%	5.0%	99.00% / 67.00% / 5.00%	5.0%	8.1

<sup>&</sup>lt;sup>3</sup> Proprietary market intelligence and available data



# **Key Quarterly Topic – ESG impact on Renewable Finance**

More than ever before, the effect of ESG mandates on the renewable energy sector is profound. Sustainability pledges historically drove interest in renewable energy investments, but very few companies took action. Now, we are seeing ESG mandates drive an influx of new corporate TE investors for solar, wind, CCUS, and storage. ESG mandates are also driving interest in M&A, shifting how corporations allocate capital to meet long-term ESG goals. In the next few years, we will see more ESG investments in financial disclosures. With greater scrutiny from outside investors, we expect this will lead to an increased surge in investments into renewables.

At COP26, a coalition of some of the world's largest financial institutions and insurance companies in control of \$130 trillion in assets pledged to achieve net zero global emissions by 2050. To show progress is being made, we believe most corporations

will include financial and emissions disclosure that can be measured and compared across companies and industries. This will push ESG mandates and pledges beyond highlevel aspirations and into actionable corporate operations. With disclosures come greater scrutiny from shareholders, consumers, and pressure for companies to exceed the ESG targets of their competitors.

Expanded corporate disclosure will drive an even greater influx of corporate investors to renewables. The early adopters will have initial success with investments, creating a positive feedback loop and inspiring competitors to invest as well. This will continue until corporate investors begin to rival large banks as the largest category of renewable energy investors in the market.

## **Graph of top CRC deals in 2021**

Buyer/Financer	Seller/Sponsor	CRC Role	Туре	Date	Transaction Synopsis	
Ares Management	Apex Clean Energy	ean Energy Sell-Side Advisor		10/2021	Sale of 30GW Solar, Wind, and Storage Platform	
Confidential	7X Energy	Sell-Side Advisor	Platform M&A	6/2021	Sale of 9GW Solar Development Platform	
ECP	Pivot Energy	Sell-Side Advisor	Platform M&A	6/2021	Sale of Distributed Energy Platform	
Confidential	DSD Renewables	Financial Advisor to Sponsor	Tax Equity Raise	5/2021	Tax Equity Financing for 90MW DG Solar + Storage Portfolio	
Confidential	CIM	Financial Advisor to Sponsor	Tax Equity Raise	5/2021	Tax Equity and Back Leverage Raise for 250MW Utility-Scale Solar Project	
S&B USA	Capital Dynamics	Sell-Side Advisor	Asset Sale	5/2021	Sale of Equity Interest in 100 MW/400 MWh Standalone Storage Project	
Foss & Company	Summit Ridge Energy	Financial Advisor to Sponsor	Tax Equity Raise	4/2021	Tax Equity Financing for 73MW Community Solar Portfolio	
Leeward	First Solar	Sell-Side Advisor	Platform M&A	3/2021	Sale of 10GW Solar Development Platform	

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